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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

Applicants:	Theodore S. Voltmer, et al.	Docket No.:	40655.3600
Serial No.:	09/836,213	Group Art Unit:	3622
Filed:	April 17, 2001	Examiner:	Raquel Alvarez
Title:	SYSTEM AND METHOD FOR NETWORKED LOYALTY PROGRAM	Confirmation No.:	6105

AMENDMENT AND REPLY

Mail Stop AF
Commissioner For Patents
PO Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the Final Office Action dated July 16, 2007, in which this Reply is filed within two months, please consider the following Remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.